

# fallforspain.com

MEDIA KIT

# **Blog Stats**

Monthly views - 8000 Monthly visitors - 6000

# **Blog Visitors**

Spain accounts for 50% of the traffic and mostly English speakers including expats. The rest of my readers are mainly from Sweden, UK, USA, Germany and Norway.













### **Traffic referals**

55% of my blog traffic comes from Facebook including pages, groups and shares. The rest is split between search engines usually for terms related for 'what to do in Mallorca', 'eating out in Mallorca' etc. Pinterest from pins to travel boards and twitter.









# **Previous Collaborations**

**Spaint** - Souvenir and art shop

New York Diner - Restaurant

**Urban Drivestyle** - Electric Bike shop

#### About me

I am a British expat living in Spain and working in marketing for Hundredrooms and in my spare time managing Fallforspain.com. I love writing about travelling and lifestyle in Spain.

#### Social Media



#### @fallforspain

Followers 5500 (following 2500) Avg. likes - 150



#### @aliceista

Followers 1650 (following 1300) Monthly Tweet impressions 4k



#### @fallforspain

Followers 90 (following 200) Monthly tweet impression 2k



#### @fallformajorca

Followers 300 (following 1000) Monthly tweet impression 4k



#### @fallforspain

Likes 120 Avg. likes - 5

#### Contact me

If you'd like to learn more or dicuss collaborations options, drop me an email at:

fallforspain@gmail.com